



PBPC 2023 ANNUAL CONFERENCE

# CIRCULAR SOLUTIONS

## ABOUT PBPC

The Plant Based Products Council (PBPC) advocates for a shift toward a more circular bioeconomy through greater adoption of renewable, plant-based materials supported by appropriate end-of-life infrastructure. PBPC is a premier issues-advocacy organization, working tirelessly alongside policymakers to advance the growth of the plant-based products industry.

While other organizations represent interests related to plant-based foods and biofuels, PBPC specifically focuses on plant-based products, including bio-based plastics, textiles, and ingredients.



## EXPECTED SPEAKERS & ATTENDEES

**Federal policymakers**

**Elected officials and staff**

**Executives, owners, and decision-makers from organizations dealing with plant-based products**

**Manufacturers, retailers, feedstock providers, converters, distributors, technology providers, etc.**

## SPONSORSHIPS PACKAGES

**Perfect for the company that wants to be part of this history-making event. Founding and supporting sponsors will be recognized in various media outlets and photo opportunities.**

### FOUNDING SPONSOR

**\*EXCLUSIVE\* - \$25,000**

**Title Language – PBPC Annual Conference presented by YOUR COMPANY**

#### **Ribbon Cutting**

Join PBPC executives as you cut the ribbon on the first-ever PBPC conference

#### **Logo Placement**

Event registration page  
Event marketing emails and materials  
On-site program, materials

#### **Speaking Opportunity**

Opening remarks provided by a company representative (three minutes)

#### **Exclusive Access**

Attendance for three at the VIP reception  
Complimentary registration for three  
Pre- and post-event attendance report

#### **Media**

Recognition in all media reports on the first-ever event  
Photo ops at the ribbon cutting at the Opening Session

### SUPPORTING SPONSOR

**(THREE AVAILABLE)- \$15,000**

#### **Logo Placement**

Event registration page  
Event marketing emails and materials  
On-site program, materials

#### **Exclusive Access**

Attendance for two at the VIP reception  
Complimentary registration for two  
Pre- and post-event attendance report

#### **Media**

Special recognition in PBPC social media posts  
Recognition remarks by PBPC

# A'LA CARTE SPONSORSHIPS

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Sponsorship options for companies looking to make connections and impressions with PBPC attendees. All sponsorships include a listing on PBPC's website and recognition in the event marketing materials.

## FIRST-EVER PBPC KICK-OFF RECEPTION SPONSOR (DAY ONE) - \$15,000 (UP TO THREE)

### EXCLUSIVE SPONSORSHIP - \$35,000

Recognition as reception sponsor in the program  
Logo on paper napkins  
Signage at the event  
Recognition in reception remarks by PBPC  
Pre- and post-event attendance report

## KEYNOTE BREAKFAST SPONSOR (TWO AVAILABLE) - \$10,000

Introduction to the keynote speaker  
Photo opportunity with the keynote speaker  
Recognition as breakfast sponsor in the program  
Recognition in remarks by PBPC  
Pre- and post-event attendance report  
Tuesday or Wednesday available

## TUESDAY KEYNOTE LUNCHEON SPONSOR - \$10,000

Introduction to the keynote speaker  
Photo opportunity with the keynote speaker  
Recognition as lunch sponsor in the program  
Recognition remarks by PBPC  
Pre- and post-event attendance report

## WIFI SPONSORSHIP - \$10,000

Logo on event signage  
Company name as the password for Wifi access  
Company logo and website link on the splash page  
Pre- and post-event attendance report

## TUESDAY RECEPTION SPONSOR (THREE AVAILABLE) - \$7,500

Recognition as reception sponsor in the program  
Logo on paper napkins  
Signage at the event

## COFFEE BREAK SPONSORSHIP (SPONSORSHIP OF ALL THREE) - \$5,000

Recognition in the program  
Listed as a sponsor at the coffee/snack stations

## SESSION SPONSORSHIP (SIX AVAILABLE) - \$2,500

Company name listed on the program  
Logo as attendees walk in, on welcoming slide

## LANYARDS - \$2,500

Branded lanyards for all attendees

## HOTEL KEYCARDS - \$2,500

Branded keycards for all attendees