

Join the Plant Based Products Council

All PBPC members receive a variety of benefits that can assist their businesses in being up to date on the latest policy news, communicate with their audiences, network with similar companies and more.



A breakdown of membership tiers, additional benefits per tier and costs are below:

- Executive Membership *(Voting)*
- General Membership *(Voting)*
- General Member - Start-up/Small Business *(Voting)*
- General Member – Consultants *(Voting)*
- Supporters *(Non-Voting)*

All members, voting and non-voting, will receive the following benefits:

- PBPC Website Membership Listing
- Communications Toolkit
- PBPC Newsletter
- Policy Updates

All voting members will receive the following benefits:

- **Member Meetings** - All PBPC voting members will be invited to participate in PBPC member-only meetings, webinars, and town halls where you will have the opportunity to hear from PBPC staff and outside experts on the latest on policy, funding, communication, and other activities.
- **Member Directory Listing** - All PBPC voting members can be listed in an online member directory in PBPC's "Your Membership" page, which will be accessible only to other PBPC voting members.
- **Media Monitoring** - PBPC conducts daily media monitoring as a member service. This helps inform our members on coverage of trends on a range of industry-relevant topics, including corporate sustainability announcements, member activities, policy developments, and more. This research is compiled into a daily report and distributed via email.
- **PBPC Committee/Working Group Participation** - Any PBPC voting member company can assign representatives to participate on any PBPC committees or working groups.
- **Discussion Forums** - All PBPC voting members will have access to PBPC member-only discussion forums accessible through PBPC's members-only "Your Membership" page.

Additional Membership Benefits by Tier:

Executive Member (Voting), Annual dues - \$25,000

Eligible companies include feedstock providers, converters, technology providers, product manufacturers, distributors, suppliers, brand owners, retailers, and trade associations whose members do not otherwise meet the eligibility requirements.

- **Board of Directors' Seat** - Executive members are guaranteed a seat on PBPC's Board of Directors.
- **Hill Fly-in** - Executive members will be invited to participate in a Capitol Hill fly-in, organized in conjunction with a Board of Directors meeting.
- **Annual Visit by PBPC Staff** - Executive members will be offered the opportunity for PBPC staff to provide an annual briefing to your corporate leadership and/or staff virtually or in person.
- **PBPC Committee/Working Group Leadership** - Executive members are eligible for any leadership positions established within any committee or working group.
- **PBPC Policy Input** - Executive members have the ability to propose changes to PBPC's policy advocacy agenda, which can be considered and decided upon by the Board of Directors.
- **Member Visibility Opportunities** - Executive members will be guaranteed a member spotlight on PBPC's website/blog/newsletter.
- **Consumer Research Data** - Executive members will have access to detailed reporting, recommendations, and other supporting tools from an annual research program PBPC launched in 2020 and are also able to commission custom research.

General Member (Voting), Annual dues - \$10,000

Eligible companies include feedstock providers, converters, technology providers, product manufacturers, distributors, suppliers, brand owners, retailers, and trade associations whose members do not otherwise meet the eligibility requirements.

- **Board of Directors' Seat Eligible** - General member companies are eligible to serve in one of two Board seats reserved for representatives of the general membership class.
- **PBPC Committee/Working Group Leadership** - General members are eligible for any leadership positions established within any committee or working group.
- **PBPC Policy Input** - General members have the ability to propose changes to PBPC's policy advocacy agenda, which can be considered and decided upon by the Board of Directors.
- **Member Visibility Opportunities** - General members will be eligible for a member spotlight on PBPC's website/blog/newsletter.
- **Consumer Research Data** - General members will have access to detailed reporting, recommendations, and other supporting tools from an annual research program PBPC launched in 2020 and are also able to commission custom research.

General Member Start-up/Small Business (Voting), Annual Dues: \$1,200

Designed for companies that generate less than \$100 million in annual revenue or have been in business for less than 5 years or have less than 100 employees. Eligible companies include feedstock providers, converters, technology providers, product manufacturers, distributors, suppliers, brand owners, and retailers.

- **Board of Directors' Seat Eligible** - Start-up/small business members are eligible to serve in the Board seat reserved for representatives of the general membership class.
- **PBPC Policy Input** - Start-up/small business members have the ability to propose changes to PBPC's policy advocacy agenda, which can be considered and decided upon by the Board of Directors.
- **Member Visibility Opportunities** - Start-up/small business members will be eligible for a member spotlight on PBPC's website/blog/newsletter.
- **Consumer Research Data** - Start-up/small business members will have access to detailed reporting, recommendations, and other supporting tools from an annual research program PBPC launched in 2020 and are also able to commission custom research.

General Member Consultants (Voting), Annual Dues: \$1,000

Eligible companies include consultants, law firms, and other for-profit companies providing services to the plant-based products industry.

- **Consumer Research Data** - General members will have access to detailed reporting, recommendations, and other supporting tools from an annual research program PBPC launched in 2020 and are also able to commission custom research.

Supporter (Non-Voting)

The following are eligible to join PBPC as a supporter.

- **Organizations** - Universities, Research Institutes, Trade Associations - Annual Dues: \$200
- **Individuals** - can include students - Annual Dues: \$50